



News Release

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Harrah's Regional Trauma Center at ARMC announces November Safe Kids Car Seat Check-up locations

The Atlantic and Cape May Counties Chapter of Safe Kids, of which Harrah's Regional Trauma Center at AtlantiCare Regional Medical Center (ARMC) is the lead agency, conducts free child safety seat inspections, or "check-ups," every month.

November 8 Bennett Chevrolet, 6721 Black Horse Pike, Egg Harbor Township, New Jersey
9 a.m. to 1 p.m. (second Saturday of each month)

November 15 Town Hall at 100 Central Avenue, Hammonton, New Jersey 9 a.m. to 1 p.m.
(third Saturday of each month)

The Trauma Center at ARMC and Safe Kids encourage parents and caregivers, especially expecting parents 3 weeks prior to their due date, to visit a checkpoint to learn about proper installation. In the event of inclement weather, the child safety seat inspections will take place indoors.

In New Jersey, all children under the age of eight or under 80 pounds must ride in an approved child safety seat. Infants should always ride rear facing while traveling in a vehicle. Infants should remain rear facing until they reach the highest weight and height limits of the seat they are in and should never be turned forward facing before they are at least 12 months of age and over 20 pounds. Nationally, approximately 30 percent of children ages four and under still ride unrestrained; and of those children who are buckled up, four out of five are not restrained correctly.

Safe Kids of Atlantic and Cape May Counties is a partnership of the South Jersey Traffic Safety Alliance (SJ TSA); the Atlantic and Cape May Counties Sheriff's Office; the Delaware River Bay Authority (DRBA); as well as local businesses and state, county and local law enforcement agencies. The Car Seat Check-up program is part of Safe Kids Buckle Up, a national program developed through a partnership with the National Safe Kids Campaign and General Motors. It is aimed at educating parents and caregivers about the importance of properly restraining children for every ride.

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(ARMC Safe Kids car seat check-ups/ add one)

For more information about the Car Seat Check-ups or to learn about certified child safety seat inspectors in your community, please call the AtlantiCare Access Center at 1-888-569-1000.

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AtlantiCare is a regional healthcare organization based in Egg Harbor Township, New Jersey, whose more than 4,740 employees serve the healthcare needs of the community at more than 60 locations. It includes AtlantiCare Regional Medical Center (ARMC), the AtlantiCare Foundation, AtlantiCare Health Plans, AtlantiCare Behavioral Health and AtlantiCare Health Services. ARMC became the 105th hospital in the nation to attain status as a Magnet™ designated hospital in March of 2004.