

Photo Release

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**AtlantiCare Regional Medical Center unveils
advanced operating room suites for
minimally invasive surgery**
*Three new floors of George F. Lynn Harmony Pavilion
to open this month*

AtlantiCare Regional Medical Center (ARMC) Atlantic City campus opened the first of several planned advanced technology surgery suites. The suites are designed for performing a broad range of specialized and minimally invasive procedures for bariatric, brain, spinal, orthopaedic and other procedures.

Known as OR1®, the suites will offer advanced electronic control systems to seamlessly integrate devices and environmental components of the operating room, including overhead mounting systems, lighting, operating room tables, endoscopic equipment, cameras, image-capture systems and information networks. OR1® brings all of these technologies under the direct control of ARMC's surgical team.

ARMC's OR1® suites will be designed to maximize the benefits of minimally invasive surgery, facilitating increased accuracy, enhanced patient safety, faster patient recuperation, shorter hospital stays and reduced costs. By integrating operating room devices into a single touch-screen interface, more patient information is made instantly accessible to the surgical team.

"We've long offered minimally invasive surgery to patients who qualify so they experience less time in surgery and the hospital and faster recoveries," said Margaret Belfield, vice president and administrator, ARMC City Campus. "Bringing this sophisticated technology to our community is part of AtlantiCare's commitment to delivering the highest quality of care to our patients."

"The integrated operating room will allow the surgical team to adjust environmental controls, change equipment parameters and take other clinical actions without interruption of the procedure," said William Aarons, Jr., MD, chairman of the department of surgery and chief medical informatics officer at ARMC. "Whether they need to quickly retrieve critical patient data such as a CT scan or MRI image, or change the temperature of the room, they can do so at the patient's side, with the touch of a button."

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ARMC unveils advanced operating room suite/ add one

The new OR1® surgical suites were developed and are being installed by Karl Storz Endoscopy-America, Inc., an affiliate of Karl Storz GmbH & Co. KG. From inception to finish, a team of Karl Storz design engineers worked closely with ARMC management, surgeons and staff to design and implement the integrated surgical suite.

The opening of the new OR1® surgical suites at ARMC City campus is part of its \$128 million expansion- the largest expansion in the 109-year history of the hospital- which includes the new, seven-story George F. Lynn Harmony Pavilion. ARMC's OR1® surgical suites are based in the original hospital on the third floor.

ARMC opened its new Emergency Center on the first floor of the Pavilion in October, 2007 and its new Radiology Department on the second floor in November, 2007. A new rooftop trauma helipad and trauma stabilization bays at the Harrah's Regional Trauma Center at ARMC opened in May, 2007. A new intensive care unit on the third floor, a surgical unit on the fourth floor and a medical/pulmonary and telemetry unit on the fifth floor, will open the week of February 18.

When complete, the George F. Lynn Harmony Pavilion will feature all private rooms, decentralized nursing stations, wireless technology, natural light, access to nature, family space and other features designed to contribute to privacy, comfort and quality care. The expansion also includes a new pedestrian walkway from the Caesar's Atlantic City garage to the George F. Lynn Harmony Pavilion and renovation to 23,000 square feet of existing hospital space expected to be completed by mid-2008.

Based in Tuttlingen, Germany, Karl Storz GmbH & Co. KG has pioneered the development of Endoscopic technology for minimally invasive surgery for over 50 years, with an emphasis in visionary design, precision craftsmanship and clinical effectiveness.

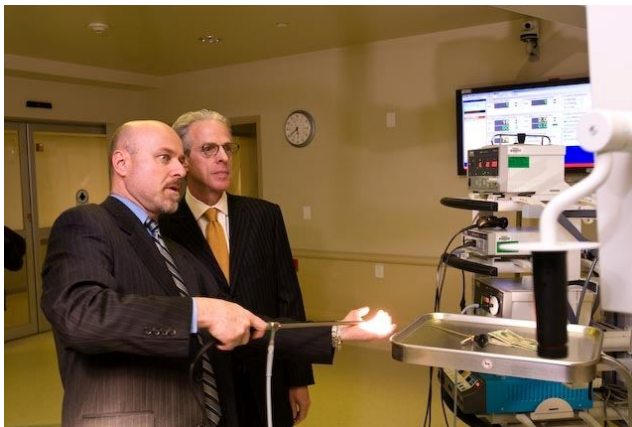


Photo caption 1: Alan Feldman, MD, ARMC Department of Obstetrics and Gynecology, watches as Karl Storz representative Zenny Chomyk demonstrates ARMC's new operating room technology's high definition (HD) imaging capabilities. Feldman was among those who attended an open house for surgeons during which ARMC debuted the first of several advanced technology operating room suites.



Photo caption 2: William Aarons, MD, chairman of the department of surgery and chief medical informatics officer at ARMC, Lisa Sullivan, clinical manager, ARMC City campus operating room and Marilouise Venditti, MD, chief medical officer at ARMC test out the computerized controls of the new operating room suite.

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AtlantiCare is a regional healthcare organization based in Egg Harbor Township, New Jersey, whose more than 4,580 employees serve the healthcare needs of the community at more than 60 locations. It includes AtlantiCare Regional Medical Center (ARMC), the AtlantiCare Foundation, AtlantiCare Health Plans, AtlantiCare Behavioral Health and AtlantiCare Health Services. ARMC became the 105th hospital in the nation to attain status as a Magnet™ designated hospital in March of 2004.