

Winter PSA Video Contest

AtlantiCare Healthy Schools invites students to create a video, public service announcement style, to promote tips on staying healthy this winter season.



The winter season comes with many fun activities but also finds more people sick than other seasons. It's your time to share your best tips with your community. Have fun but don't forget the facts on promoting winter wellness.

PRIZES:

- **Individual student prizes:** Bluetooth Karaoke or Interview Mic per student in each creative team
- **School main prize:** Portable Bluetooth stereo speaker with microphone

There will be 1 video winner in each age group for a total of 3 winning videos:

- K-4th grade
- 5-8th grade
- 9-12th grade

Contest entries are due by
Friday, January 30, 2026

[Submission Link](#)



Contest Rules

- Contest is open to all grades K-12.
- Students may work individually or in a group of up to 5 students.
- Each video can be up to 2 minutes long.
- Any music used must be royalty-free.
- Topics may include but are not limited to nutrition, exercise, shaking the winter blues, and preventing illness, such as getting a good night's sleep or how to properly wash your hands.
- All video entries must be accompanied by an AtlantiCare Photo/Media Release Form per individual that appears in the video upon submission.
- Videos will be rated on originality, creativity, and promotion of fun, healthy tips.

Winners will be announced by
by Monday, February 9, 2026

